

EARTHLY CHARMS  
DESIGNS

Email address, phone # and order details to [earthlycharms@aol.com](mailto:earthlycharms@aol.com)

Thank you for your interest in our **ANIMATED and STATIC WEB ADS.**

**DESIGN FEE ANIMATED ADS: \$100.00**  
**DESIGN FEE STATIC ADS: \$50.00**

**Please send:**

Size of web ad.

Will it be animated or static?

Link to format guidelines (*if for specific website*)

What is the tone/genre of the web ad? (*spooky, romantic, etc.*)

Text copy you'd like to use.

**Please send links to web ads that you like.**

..... DESIGN .....

**Graphics:** Send files, 72 dpi. Preferred file format: PDF, PSD, JPG

**Text Copy:** Send in the body of an email or a Word file.

**Text Ideas:** Author name, book title, book teasers review quote, website. (*View our online gallery for design ideas*)

*Customer is responsible for final proof on all orders.*

**Design Time varies.** Usually between 2 – 3 days for first proof.