



EARTHLY CHARMS
DESIGNS

Thanks again for contacting me about a cover design for your book. My goal is to create a cover that you will love. So we may need to go back and forth a bit. Sometimes the first proof is right on target...sometimes it can be way off base. If somewhere during this initial phase either of us feels the process isn't working, we can amiably part ways. I want you to have the best cover for your book whether that's from me or another designer.

Custom Design Packages: (Invoice is sent once design is approved. Payable by Paypal or with a check)

eBook Design Bundle: \$200 – includes up to 5 royalty free images, high resolution JPG, 3D ebook graphic*

Print Design Bundle: \$270 – includes up to 5 royalty free images, high resolution JPG, 3D ebook & print graphic*

Print, eBook & Audio Design Bundle: \$310 – includes all of the above plus 3D audio graphic

*Boxed Set (using **existing** cover from one of the included books): \$75*

*Boxed Set (3D and/or 2D **with original cover**): \$270 (includes up to 5 royalty free images*)*

**Images used: Images used are from Depositphotos.com and/or Shutterstock.com. Images bought from other agencies will be added to the final invoice. In most cases stock photos are purchased under standard licensing (licensing can vary but generally usage for the images covers 500,000 sales after which images need to be repurchased or a new cover with new images created.)*

How it works...

... You answer the questions below and send the requested info back to me.

... Go to Shutterstock and/or Depositphotos search for photos you feel would work for your cover and send me the links.

... Once we have appropriate photos I'll start the initial concept design and send a rough proof.

... Based on your feedback changes are made if necessary. This can take a bit of back and forth.

.... Once you like the proof, the images are purchased and a clean proof sent. At that point minor tweaks can be made.

Timeline...

... can vary depending on work load, single design or series. Average timeline: 2 weeks

Stock Photo Sites...

... www.shutterstock.com ... www.depositphotos.com

Additional Stock Photo Sites... (If purchasing from anywhere but the above 2 sites, additional charges will apply)

... www.123rf.com ... www.dreamstime.com

... www.hotdamndesigns.com ... www.periodimages.com ... www.romancenovelcovers.com

Please answer all questions on the next page and email it back to earthlycharms@aol.com

Please answer all questions to best of your ability and email it back to earthlycharms@aol.com

Are you ordering:

- ...eBook Design Bundle?
- ...Print Design Bundle?
- ...Audio, eBook, & Print Design Bundle?
- ...Boxed Set (w/original cover)?
- ...Boxed Set (using cover from one of the included books)?

****If ordering a print cover via Creatspace:***

- ...Final page count after formatting:
- ...Trim size:
- ...Paper color: Cream or white

****If ordering a print cover via Ingram Lightning Source:***

- ...Final page count after formatting:
- ...Trim size:
- ...Paper color: Cream or white
- ...Matte or Glossy
- ...ISBN (13 digit with dashes):

What is ...

- ...the title?
- ...author name?
- ...the genre?
- ...the mood of the story?
- ...the main setting(s)?
- ...what tone are you trying to achieve?
- ...is it a standalone or part of a series? (series name and/or logo if applies)

Do you prefer...

- ...people or no people?
- ...couple? Or hero only? Or heroine only?
- ...author name larger or title larger?
- ...story teaser line?

Describe...

- ...briefly what the book is about.
- ...a scene or two from the book that could possibly work on the cover
- ...the hero and heroine (if using either on the cover)

Please send...

- ...links to cover art that you like. ***(Important...it gives us a feel for your style)***
- ...high resolution files of any images/logos you already have and would like to use
- ...anything I haven't asked for that you feel might help the process